

Contest Rules

“Footballers”

1 – Organization

The contest “**Footballeuses**” (“**Footballers**”) is organized by the Association *Les Dégommeuses*.

Founded in January 2012, this association pursues two principal objectives: promoting women’s soccer and fighting sexism, LGBTQ-phobia, and all other discriminations.

2 – Principles of the contest and conditions of participation

For the occasion of the Soccer Women World Cup, taking place in France from June 7th to July 7th, 2019, the association *Les Dégommeuses* is launching a **free contest for the creation of posters titled “Footballeuses” (“Footballers”)**. The posters must represent one or more female (and/or non-cisgender male) footballers.

Posters are eligible for the contest if they are: illustrations, graphic designs, collages, or drawings, in color or in black and white. The posters may have been created specifically for this contest or may have been prior work. Photographs alone are not accepted.

At the beginning of June, before the start of the World Cup, the winning posters will be shown in public spaces (train and metro stations, etc), as well as through other media (newspapers, internet, ...).

Participation in the contest is open to all individuals of legal age, with a limit of one entry per participant.

Participation in the contest implies full acceptance without reservation of the rules and terms.

3 – Terms of participation

Participants must upload their poster, in JPEG or PNG format, 300 dpi to the internet site <http://lesdegommeuses.org/posters/> before 11:59pm (23h59) on April 7th, 2019.

Participants must also provide their name and email address on the website for the purpose of being contacted in case of the selection of their poster and winning of a prize.

4 – Selection and awards

The **selected posters** will be chosen by the members of the organization *LES DÉGOMMEUSES*.

Additionally, **three prizes** will be awarded by LES DÉGOMMEUSES to **three posters** judged to best represent of the theme of the contest. The three designers of these posters will each be awarded 800 euros. These prizes will not be awarded to posters created by members of the organization LES DÉGOMMEUSES.

A public's choice prize will also be awarded. To do this, ten posters, pre-selected by members of LES DÉGOMMEUSES, will be posted on the Facebook page <https://www.facebook.com/lesdegos/>. The prize will be awarded to the poster with highest sum of "Likes" and "Loves".

The announcement of the selected posters and the awarding of the three prizes, as well as the public's choice prize, will take place May 7th, 2019. The participants will be informed by email of the selection of their poster and the award. The result of the public's choice award will also be announced on the Facebook page of the organization LES DÉGOMMEUSES.

5 – Intellectual property

The participant yields on a non-exclusive basis in accordance with the article L. 122-7 of the French "Code de la propriété intellectuelle" ("Code of Intellectual Property") **free of charge, for the entire world, and for the entire duration of the contest**, in their entirety and without any reserve, all of the economic rights held in their work. The yielded rights include, in particular:

- **the right to reproduce and/or have the poster reproduced** in unlimited number, in whole or in part, by any means known or unknown to date, and in particular by printing, scanning, or similar processes, on any known or unknown medium to date and in particular on paper, magnetic storage, digital media, sound, audiovisual, or multimedia, and in all formats; and more particularly on the internet and on social networks (including Facebook, Twitter, Instagram, and all of the websites used by the organization Les Dégommeuses, including www.lesdegommeuses.org and <http://lesdegommeuses.org/posters/>), newspapers, other publications, expositions, and shows.

- **the right to display the poster, in whole or in part**, in all places, public or private, by any means known or unknown to date and notably in the context of transmission by television broadcasting, presentations or public screenings, by displays, expositions, films, magnetic or digital recordings, multimedia, or publications on websites (including all sites used by the organization Les Dégommeuses, including www.lesdegommeuses.org and <http://lesdegommeuses.org/posters/>), and more particularly on social media (including Facebook, Twitter, Instagram, etc), newspapers, other publications, expositions, shows.

- the right to adapt the submitted poster, in whole or in part, in any format and in any medium whatsoever. The participant acknowledges that the organization Les Dégommeuses can amend the illustration with any modifications or adjustments necessary strictly for aesthetic, technical, or public security imperatives, as legitimized by the needs of the contest and its adaptation to new requirements. The organization Les Dégommeuses will notably have the possibility to modify the dimensions and colors of the poster for the purpose of adapting it to be reproduced and represented on all media.

The organization Les Dégommeuses will also be allowed to insert its logo (as well as those of its possible partners), slogans, and text related to the objectives of the contest (mentioned in the call for submissions) and the themes represented by the organization. Adaptations

that do not meet any of these conditions may nevertheless occur at the discretion of the organization Les Dégommeuses, within the limits of the moral rights of the original designer.

In the event that their poster is selected by the jury, the participant transfers, in a **non-exclusive and global manner, and for a period of five (5) years**, starting from the date of the announcement of the contest results, the economic rights to their design, as listed above, to the organization Les Dégommeuses. This transfer is granted for **non-commercial use** and in accordance with the provisions of article L.122-7 of the French "Code de la propriété intellectuelle" ("Code of Intellectual Property") and will be **completed free of charge**.

In the event that the poster is not free of rights, the participant guarantees that they are the sole owner of the intellectual property attached thereto. As such, they guarantee that the organization Les Dégommeuses protection against all amicable and contentious recourse for intellectual property rights and liability.